

Galaflow Marketing Email

Subject Line: It could have been a disaster of a fundraiser...

"Easy" and "fundraising" have never gone well together. Vendor shake-ups, day-of disasters... emergencies can turn your event into one to remember, for all the wrong reasons.

When Big Time Trees held their fundraiser to help with reforestation, they faced one crisis after another:

... their main vendor had scaled back at the last moment, leaving a gap in the vendor space. Thankfully, our Communications Hub let Big Time Trees notify other vendors, event staff, and event management without delay. "Without the Communications Hub, we definitely would have lost money and vendor trust." - Dana Whitfield, Vendor Relations Coordinator

... the "perfect" outdoor registration area under a canopy of trees was threatened by rain. Big Time Trees was able to set up a new indoor registration area with a few clicks, right when the first few drops started to hit. "Setting up day-of registration was so simple, I want to use it for all my events." - Marisol Ortega, Events Manager

... a less-than-stellar turnout threatened to derail the entire event. Last time, it took months of work only to find out that they lost money. Galaflow was able to generate a profit-loss breakdown in hours. "We can see quickly where the money came from, where it went." - Theo Brandt, Executive Director

... tracking down receipts and invoices for an event is a chore that no one likes and slows everything down. Integrated accounting kept Big Time Trees' books up-to-date with their accounting software, making sure they could keep track of the budget easily. "Everyone in accounting is able to just do their job efficiently." - Priya Raman, Finance Manager

Galaflow can't keep disasters from happening, but it can make them easier to deal with. See what's possible at <https://galaflow.example.com>.

Galaflow Landing Page

Forget the accounting, run your events.

Run The Event

Check your guests in with effortless registration. Run a silent auction without a peep. Make it an event to remember for all the good reasons.

Integrate With Your Accounting Software

Connects to QuickBooks, Xero, and Blackbaud. Reporting in hours, not weeks. Easily create budgets and track expenses.

Keep Everyone In The Know

Our Communications Hub replaces lost email threads with team and vendor messaging. Track tasks and notify who you need to. It even integrates with Slack.

Watch The Money Flow

Relax as you look over your ROI and track your donations. Get the answers you need when you need them.

Book a demo with our sales team to see how Galaflow can save you time and money.